

Pacifica National Board Meeting  
Houston, Texas  
January 9-10, 1988  
Minutes

The meeting was opened by Jack O'Dell with a acknowledgement that KPFT is celebrating its 18th year on the air.

A motion was made to seat alternates for this meeting.

Motion: That Marjorie Waxman (WBAI), Charles McLung (KPFK), and Roberta Brooks (KPFA) be seated.

M/S/P Unanimous

Motion: To adopt the agenda for the meeting.

M/S/P Unanimous

Jack O'Dell then spoke on the state of the peace movement around the world focusing on what had been accomplished in 1987, and what will occur in 1988. He believed that 1987 was a transition year which opened up the possibility of a peace decade. He said that Pacifica was at the forefront of this peace effort.

The minutes from the National Board Meeting in September, 1987 were reviewed and corrected. Ron Wilkins was omitted from the list of Board members attending. A mistake was made in the discussion of WBAI's budget. The minutes should read: WBAI's \$620,000 in projected listener support was reduced to \$605,000.

Motion: That the minutes be accepted as amended.

M/S/P Unanimous

Bill Thomas gave a report on the programming workshop that had taken place during the week prior to the meeting. Managers, and News and Public Affairs Directors attended an audience building workshop. Program Directors met separately for a discussion of special programming, and how to apply audience research to Pacifica stations. Bill was encouraged by the fact that station staff were interested in adapting some audience building ideas to their air sound.

While staff members were in Houston they managed to solidify plans for National Pacifica Election coverage. These meetings were the final result of a great deal of pre planning. Staff members came up with a tentative program plan that consisted of three elements:

1. A series of speakers forums, 90 minutes each that would run for five consecutive days. These forums would be broadcast live from each station city. A National Executive Producer would be hired to coordinate, but each station would be responsible for